



East Greenbush - Castleton Little League

P.O. Box 371 ■ East Greenbush, NY ■ 12061

Dear Friends of Little League Baseball,

The baseball season at East Greenbush-Castleton Youth Baseball League is just around the corner and league volunteers are already working hard to finalize our annual plans. We're eager for your participation as a sponsor for our upcoming season and we're offering incentives to sign up early.



We are a non-profit, charitable organization that survives through the generosity of businesses like yours. Little League Baseball is the largest and most highly respected youth sports organization in the world. Locally, we serve over 450 families in the East Greenbush, Schodack, and Castleton communities, and we're looking to partner with local businesses to provide a great baseball experience for as many children as possible. What you may not realize is that each year our operational expenses exceed \$140,000 and registration fees cover only about a third of that cost. As such, we work hard to secure the services of numerous volunteers and raise the necessary funds to ensure we can continue to offer the children of our community a safe place to learn the values of teamwork, good sportsmanship and camaraderie.

As a sponsor of EGCYBL, your tax deductible generosity will provide a valuable return on your investment by improving the quality of life for our community's children. Your support will also serve as a cost-effective way for your business to reach thousands of people who live in and around the capital region. In addition, our fields host travel and All-Star teams from throughout the region, so in addition to local recognition, your sponsorship will also reach hundreds of families throughout the Capital District and beyond.

Attached is a summary of our standard sponsorship options, as well as a sponsor donation form that you can complete and return indicating your level of support. If you prefer to complete the sponsorship form online you can do so by visiting <https://forms.gle/GTBTWE9CWaD732BCA>. Please review the enclosed sponsorship opportunities and consider making an investment in our community's youth. If you have any questions about our League or our sponsorship opportunities, please contact Chris White, our Sponsorship Coordinator at 518-528-3607.

Sincerely,

Scott Mocerine
President, East Greenbush – Castleton Youth Baseball League



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Sponsorship Levels

Home Run Level Sponsor - \$1000 – Company/Business will receive all 4 options below.

Triple Sponsor Level - \$950 – Company/Business will receive their choice of 3 options below.

Double Sponsor Level - \$650 – Company/Business will receive their choice of 2 options below.

Single Sponsor Level - \$350 – Company/Business will receive their choice of 1 option below.

(1) Team Sponsorship:

- Connect your business's name to one team in our league wherever the team name appears
- Business name on jerseys worn throughout the community by that team's players and coaches
- Framed plaque with team photo for proud display in recognition of your support
- A link on our website to your company website

(2) Field Signs:

- Posting on billboard sign on one of our 5 fields
- We will help you design a professional billboard; simply send us a sketch and we'll do the rest
- If you currently have a billboard in place, please remit your sponsorship fee to reserve your spot
- Seen by thousands of spectators each season and during travel, all stars and fall ball
- A link on our website to your company website

(3) Picnic Table Sponsorship:

- Company/Business name plate and logo on one of our new picnic tables for the complex
- A link on our website to your company website

(4) 2022 EGCYBL Golf Tournament Hole Sponsor:

- Company/Business name and logo on a hole sponsor sign at the 2022 annual EGCYBL golf tournament held at Burden Lake Country Club
- Company/Business name listed on all Golf tournament promotional materials
- A link on our website to your company website

Company Logo on ALL Player Caps:

\$2,500

- Place your company logo on **ALL 450 player caps.**
- Kids keep their hats, so your logo/name will be seen by thousands of Capital Region residents
- **Plus ALL of the above**



*East Greenbush - Castleton
Little League*



Sponsorship Form

Name of Company / Organization / Individual

Contact Name(s)/email address

Street or P.O. Box / City / State / Zip/Phone

Place a checkmark next to the sponsorship option(s) you're reserving:

_____ Yes, we would like to be a Home Run Sponsor (\$1000)

_____ Yes, we would like to be a Triple Sponsor (\$950)

List the 3 sponsorship options of choice: _____

_____ Yes, we would like to be a Double Sponsor (\$650)

List the 2 sponsorship options of choice: _____

_____ Yes, we would like to be a Single Sponsor (\$350)

List the 1 sponsorship option of choice: _____

_____ Yes, we would like to place our logo on ALL 450 players' hats for \$2,500

NOTE: For field signs please include a business card and design or design concept. If you have any digital files (logos requested) forward them to fundraising@egcybl.com.

Payment options:

Venmo To: @ChrisTarboxEGCYBL

Checks Payable To: **East Greenbush-Castleton Youth Baseball League**

Mail Form or Email Google form:

P.O. Box 371, East Greenbush, NY, 12061

Email: fundraising@egcybl.com